



Press release
17 October 2019

2019 Cosmetic 360 Award Winners

**Christeyns (France), GD Laser (France),
Gelyma (France), OxiProteomics (France),
Procoluide (Spain), VesCir (Taiwan)**

For this fifth edition of the Cosmetic 360 international trade fair, as in previous years, the finest exhibited innovations in each of the six Cosmetic 360 categories of expertise are honoured with awards. This year's award winners were selected by a jury of professional journalists on 17 October 2019.

CATEGORIES OF EXPERTISE

Raw Materials

Keywords: green chemistry, extraction, natural, active ingredients, active ingredient extraction, antimicrobials, anti-ageing, biotechnology, food ingredients, essential oils, antioxidants

Winner: Gelyma (France): Elevating hair care products to new heights.

Nominated exhibitors:

Stora Enso (Switzerland)—cellulose, biosourced stabilizer for cosmetic formulations

Gelyma (France)—active ingredient that protects hair

Glyconic (Switzerland)—rhamnose: a natural sugar for use as precursor of new cosmetic active ingredient

OEM, FORMULATION, LABORATORY EQUIPMENT

Keywords: masks, textures, sensory experience, industrial machines, manufacturers, white label, pharmaceutical formulation, formula, makeup, sun protection, environmentally responsible, perfumes, creams, colour, full service

Winner: **Procoluide** (Spain): Leading community of companies and consumers working together to design new products.

Nominated exhibitors:

Sarbec Cosmetics (France)—natural, simple, water-free formulation that stimulates the senses

Procoluide (Spain)—developing products with consumers

Lessonia (France)—beauty mask with lighter global environmental footprint

TESTING & ANALYSIS

Keywords: qualification, containers, sensory / emotional analysis, consumer tests, imaging, in vivo / in vitro, microbiology, odour evaluation, efficacy tests, microbiotic analyses, genetic analyses, hair and skin analyses, 3D skin models

Winner: **OxiProteomics** (France): Cosmetic product efficacy evaluation is important, and this firm delivers with its nail care product test.

Nominated exhibitors:

Bioalternatives (France)—computer prediction of degree of cosmetic activity

OxiProteomics (France)—nail care product efficacy test

Kamax (France)—imaging system for characterization of materials

PACKAGING & MANUFACTURING EQUIPMENT

Keywords: labels, digital printing, filling systems, 3D printing, traceability, distribution system, airless, robotics, industrial machines, laser, engraving, packaging, samples, white label

Winner: **GD Laser** (France): A new dawn for customizable products.

Nominated exhibitors:

GD Laser (France)—personalized glass engraving

Eurovetrocap (Italy)—sealed, refillable glass containers made with recyclable PP

Kaisoid (Switzerland)—traceability solution for undetected counterfeiting

RETAIL & BRANDS

Keywords: connected beauty, scents, smart data, IoT, distributors, online sales, customization, perfumes, brands, skin care, makeup, certification, consumer experience, organic cosmetics

VesCir Ltd (Taiwan): 30-second skin analysis—cosmetics in the era of artificial intelligence.

Nominated exhibitors:

Odhya (France)—customized organic shampoo

VesCir Ltd (Taiwan)—portable test for product customization that applies artificial intelligence

DWS (France)—POS glass engraving

COSMETICS INDUSTRY SUPPORT FUNCTIONS

Keywords: services, software, clusters, web agency, business zone, marketing, holograms, data collection, regulations, marketplace, incubator, research programme, full service, logistics, cloud, platform

Winner: Christeyns (France): Environmentally friendly cleaning products for ever cleaner industrial cosmetics production sites

Nominated exhibitors:

Cosmétosciences (France)—laboratory for student entrepreneurship in cosmetics

Chrystens (France)—evaluation of cosmetics industry detergents and disinfectants

Shayd (France)—mobile app offering inspiration for customized makeup

2019 PANEL OF JUDGES

COSMETIC 360 TRADE FAIR – www.cosmetic-360.com – presse@cosmetic-360.com

The winners were chosen by a panel of leading cosmetics industry journalists. Their decisions will be based on the innovative nature of projects presented and on the marketing quality of booth innovation displays.

The panel was chaired by the Editor-in-Chief of the American magazine *WWD*, in honour of the United States, this year's showcased country.

- Jennifer Weil, Editor-in-Chief of *WWD*, Chair of the Panel of Judges
- Vincent Gallon, Editor-in-Chief of *Premium Beauty News*
- Nicolas Gosse, Editor-in-Chief of *Industries Cosmétiques*
- Maryline Le Theuf, Editor-in-Chief of *Cosmétique Mag*
- Véronique Louis and Ariane Goldet, *Expression Cosmétique*
- Doria Maiz, Editor-in-Chief of *Emballage Digest*
- Silvia Manzoni, Italian press correspondent
- Pierre Monnier, journalist for *Emballage Magazine*
- Oonagh Phillips, Editor-in-Chief of *BW Confidential*
- Motoko Tani, correspondent for *Beauty Tech Japan*

ABOUT COSMETIC 360 – www.cosmetic-360.com

Launched in 2015 by the Cosmetic Valley competitiveness cluster, the Cosmetic 360 trade fair—the only trade fair created as a French initiative with French governance and funding—is now one of the leading world gatherings for the fragrance and cosmetics industry. An excellent setting for meeting industry professionals, Cosmetic 360 seeks to spotlight innovators—the key drivers of an industry in which half the products to hit the market within the next five years are still unknown. Gathering together all industry players—big brands, SMEs, distributors, investors, start-ups, public and private research laboratories, and innovation support experts—it is an industry hive for the promotion of the latest breakthroughs from innovative companies. Held at the Carrousel du Louvre, a centrally located Paris landmark, Cosmetic 360 affirms France's leading position on the international market for perfume and cosmetics and furthers its global influence in the world of beauty.