



Press Release - Paris, 13 October 2022

THE COSMETIC 360 AWARDS RECOGNISE THE MOST OUTSTANDING INNOVATIONS AT COSMETIC 360!

On the occasion of the 8th edition of the international trade fair COSMETIC 360, which opened its doors for two exceptional days on Wednesday 12 and Thursday 13 October 2022 at the Carrousel du Louvre in Paris, a jury made up of 14 journalists from the French and international industry press came together to select the most outstanding innovations from more than 220 exhibitors in six categories. A special Jury prize was also awarded for the best innovation in Artificial Intelligence, the key theme at this year's exhibition, across all categories.



Marc-Antoine Jamet, President of Cosmetic Valley, and Frankie Béchereau, Director of COSMETIC 360, presented the seven winning companies with the COSMETIC 360 Awards

DISCOVER THE WINNERS OF THE COSMETIC 360 AWARDS – 2022 EDITION:

WINNER IN THE “RAW MATERIALS” CATEGORY



ACTIVEN SA – Swiss company – stand DD64

In April 2022 Activen launched XEP®-716, the first miniprotein™ derived from their own database of miniproteins™. XEP®-716 is a very stable and safe molecule, easily incorporated in skincare formulations.

Award sponsored by



WINNER IN THE “OEM/ODM & FORMULATION” CATEGORY



GENIALIS – French company – stand LA28-CVL

Innovative, patented international technologies for producing stable emulsions without emulsifiers or surfactants.

WINNER IN THE “TESTS & ANALYSES” CATEGORY



EUROFINS BIO-EC & EUROFINS SPINCONTROL – French company – stand FA31

The methods for proving the efficiency of the calming properties of a cosmetic product using a new ex vivo live human skin model with functional and responsive sensory neurons.

Award sponsored by



WINNER IN THE “PACKAGING” CATEGORY

Deardot.

WOORIKIDSPLUS DEARDOT – South Korean company – stand DA42

A new zero-waste proposal: water-soluble packaging that dissolves in 5 seconds without any polluting residues.

WINNER IN THE "BRANDS & DISTRIBUTION" CATEGORY



GK CONCEPT – French start-up – stand DC42

The most compact device for delivering any cosmetic product without contact, from perfume to rich moisturiser. It helps to improve product testing through a simple, fun and hygienic experience.

Award sponsored by



WINNER IN THE "SERVICES FOR THE COSMETICS INDUSTRY" CATEGORY



SORGA TECHNOLOGY – French start-up – stand DB37

An impact solution enabling brands to manage tamper-proof digital passports for each product that record its history and reliability, and the brand's commitments.

Award sponsored by



WINNER OF THE SPECIAL JURY PRIZE FOR ARTIFICIAL INTELLIGENCE



NWO.ai – American company – stand DD72

A data-driven strategic decision-making solution. NWO.ai is a revolutionary platform that uses artificial intelligence and deep learning to analyse data from around the world to predict market trends.

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The 2022 jury was composed of 14 members:

- Jean-Marie Portal – 01.Net
- Motoko Tani – Beauty Tech Japan
- Oonagh Philips – BW Confidential
- Maryline Le Theuf – Cosmétique Mag
- Jasmine Salmi – Cosmetic Obs
- Doria Maiz – Emballage Digest
- Quentin Paillé – Emballage Magazine
- Anthony Boivin – Expression Cosmétique
- Françoise Vaugelas – Formule Verte
- Nicolas Gosse – Industries Cosmétiques
- Malek Manai – Maddynews
- Silvia Manzoni – MFF Fashion
- Jean Poncet – Premium&Luxe
- Vincent Gallon – Premium Beauty News

About COSMETIC 360:

A collaborative environment for new ideas and exploration, COSMETIC 360 is the place to discover the latest innovations that will shape the future of beauty and the hot new trends in the fragrance and cosmetics industry.

COSMETIC 360 stands out for its original concept, bringing together decision-makers and influential people in the industry around the theme of innovation: raw materials, formulation, packaging, testing and analysis, finished products, logistics, distribution, etc.

All forms of innovation are on the table: processes, marketing, technology, products and services. The 8th edition welcomes 220 exhibitors from 16 countries and 4,500 international decision-makers, including several cluster delegations (Canada, Thailand, Taiwan, Spain, Portugal, Italy, United Kingdom, Colombia, South Korea).

COSMETIC 360 is also a trade fair committed to CSR issues, with new stand formats using locally sourced recyclable materials, awareness campaigns for exhibitors/visitors, better waste management during and after the show, and a significant reduction of food service plastics.

COSMETIC 360 is organised by COSMETIC VALLEY, the world's leading network for the fragrance and cosmetics industry

Press contacts:

Agence PPR – cosmetic360@pprww.com

Marie Lestage – marie.lestage@pprww.com – Tel.: +33 (0)6 51 21 39 18

Frédérique Lenglen – frederique.lenglen@pprww.com – Tel.: +33 (0)6 80 94 00 25