



Press Release - Chartres, 10 October 2022

ANNOUNCEMENT OF THE NOMINEES FOR THE COSMETIC 360 AWARDS 2022 EDITION

On the occasion of the 8th edition of the international trade fair COSMETIC 360, which will open its doors for two exceptional days on Wednesday 12 and Thursday 13 October 2022 at the Carrousel du Louvre in Paris, a jury made up of 14 journalists from the French and international industry press came together to select the most outstanding innovations from more than 220 exhibitors.

The 18 nominees selected will find out the winners of the Cosmetic 360 Awards on 12 October at 5 p.m. during the COSMETIC 360 trade fair. A special award will also be dedicated to the best innovation in “Artificial Intelligence”, a key theme at this year’s event, sponsored by Paris Region.



The Cosmetic 360 Awards 2022 reward the greatest innovations presented by this year’s exhibitors in the following 6 categories:

- Raw materials
 - OEM/ODM & formulation
 - Tests & analyses
 - Packaging
 - Brands & distribution
 - Services for the cosmetics industry
- + Jury’s special prize for Artificial Intelligence sponsored by Paris Region

The trade fair, organised by COSMETIC VALLEY, the world’s leading network for the fragrance and cosmetics industry, will be the 2022 venue featuring exciting events about AI: including a unique programme of conference sessions, a new generation hackathon, innovative start-ups and awards.

Two other major breakthroughs will also be highlighted at this 8th edition: Eco-responsibility and the new era of Wellness.

This year’s edition will welcome 220 exhibitors from 16 countries and 4,500 international decision-makers, including several cluster delegations (Canada, Thailand, Taiwan, Spain, Portugal, Italy, United Kingdom, Colombia, South Korea).

DISCOVER THE NOMINEES IN DETAIL...

THE 2022 NOMINEES IN EACH CATEGORY ARE:

RAW MATERIALS

Sponsored by



ACTIVEN SA – *Swiss company*

In April 2022 Activen launched XEP®-716, the first miniprotein™ derived from their own database of miniproteins™. XEP®-716 is a very stable and safe molecule, easily incorporated in skincare formulations.



JUNGLE France – *French start-up*

With vertical farming, Jungle optimises cultivation processes while ensuring complete traceability and security of supply, entirely located at or near the site where the crops are taken for processing.



LIPOID – *French company*

PhytoCollagen is a plant-based alternative to animal collagen; entirely natural and COSMOS-certified, it is conducive to improved skin hydration and skin barrier function, as well as improved structural parameters related to the skin's age (anti-ageing).

OEM/ODM & FORMULATION



ABC TEXTURE – *French company*

A new formula with an ultra-light mousse texture combining an oil phase and a water phase with no surfactants and emulsifiers creating refreshing micro-bubbles. The bubbles burst on contact with the skin, releasing the pigments.

ChemIntelligence

CHEMINTELLIGENCE – French start-up

Artificial Intelligence software that helps you to develop innovative formulations with the least possible experimentation.



GENIALIS – French company

Innovative, patented international technologies for producing stable emulsions without emulsifiers or surfactants.

TESTS & ANALYSES

Sponsored by



EUROFINS BIO-EC & EUROFINS SPINCONTROL – French company

The methods for proving the efficiency of the calming properties of a cosmetic product using a new ex vivo live human skin model with functional and responsive sensory neurons.



CHAUVIN ARNOUX SPECTRALYS – French company

Control of compliance and stability of ingredients and formulas in one minute by means of innovative fluorescent technology 10 to 100 times more sensitive than UV absorbance.



QIMA LIFE SCIENCES – French company

A new test-tube method of measuring the antioxidant power of cosmetic products, and assessing their effectiveness in vitro, ex vivo and in vivo. Precious technology for screening active ingredients through formulation and justification of claims.

PACKAGING

Deardot.

WOORIKIDSPUS DEARDOT – *South Korean company*

A new zero-waste proposal: water-soluble packaging that dissolves in 5 seconds without any polluting residues.



GROUP OVERPRINT – *French company*

A printing procedure that brings packaging, which would otherwise be destroyed, into compliance by reprinting it without the consumer being able to see a difference.



SICOFOR PACKAGING & SOLUTIONS – *French company*

A single-material laminate, resistant to chemical substances, meeting the demands of stakeholders seeking recyclable packaging.

BRANDS & DISTRIBUTION

Sponsored by



ENERGEÇIA – *French start-up*

A pioneering approach to skincare and diagnostics enhanced by sound, part holistic beauty and part neuroscience with a quantum dimension!



GK CONCEPT – *French start-up*

The most compact device for delivering any cosmetic product without contact, from perfume to rich moisturiser. It helps to improve product testing through a simple, fun and hygienic experience.



MINTAKA – *French start-up*

In under 5 minutes, bespoke hair care products associated with a truly personalised routine and advice.

SERVICES FOR THE COSMETICS INDUSTRY

Sponsored by



BOSCH REXROTH SAS – *French company*

InUse and Bosch Rexroth have created Pure Cleaning: a responsible solution combining Artificial Intelligence, optical sensors and AIoT CtrlX platform to control the environmental efficiency of Cleaning in Place without compromising standards.



NIAGARA – *French start-up*

A platform dedicated to non-technical users, to master their industrial data and rapidly achieve their production goals.



SORGA TECHNOLOGY – *French start-up*

An impact solution enabling brands to manage tamper-proof digital passports for each product that record its history and reliability, and the brand's commitments.

The 2022 jury is composed of 14 members:

- Jean-Marie Portal – 01.Net
- Motoko Tani – Beauty Tech Japan
- Oonagh Philips – BW Confidential
- Maryline Le Theuf – Cosmétiquemag
- Jasmine Salmi – Cosmetic Obs
- Doria Maiz – Emballage Digest
- Quentin Paillé – Emballage Magazine
- Anthony Boivin – Expression Cosmétique
- Françoise Vaugelas – Formule Verte
- Nicolas Gosse – Industries Cosmétiques
- Malek Manai – Maddyness
- Silvia Manzoni – MFF Fashion
- Jean Poncet – Premium&Luxe
- Vincent Gallon – Premium Beauty News

**Save the date for Wednesday 12 October at 5 p.m.
at the COSMETIC 360 trade fair
to find out the winners of the Cosmetic 360 Awards 2022!**

About COSMETIC 360:

A collaborative environment for new ideas and exploration, COSMETIC 360 is the place to discover the latest innovations that will shape the future of beauty and the hot new trends in the fragrance and cosmetics industry.

COSMETIC 360 stands out for its original concept, bringing together decision-makers and influential people in the industry around the theme of innovation: raw materials, formulation, packaging, testing and analysis, finished products, logistics, distribution, etc.

All forms of innovation are on the table: processes, marketing, technology, products and services. COSMETIC 360 is a trade fair committed to CSR issues, with new stand formats using locally sourced recyclable materials, awareness campaigns for exhibitors/visitors, better waste management during and after the show, and a significant reduction of food service plastics.

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